

2024 JBBA National Show & Convention

40TH ANNIVERSARY

THE
Oh, Places
YOU'LL GO!
Oh, THE Places
WE HAVE BEEN!

2024 JBBA NATIONALS, BELTON, TX

Sponsorship Packet

2024 JBBA Sponsorship Levels



Diamond Sponsor \$5,000 and Above

- Individual Sponsor Banner in Show Ring
- Logo on Live Stream
- Social Media Shout Out Prior to Show
- Listed in Show Program
- 1 Full Page Ad in Show Program
- 10 X 10 Tradeshow Space
- Listed as Title Sponsor of Nationals
- 5 Meal Wristbands

Silver Sponsor - \$500 - \$999

- Listed in Show Program
- Name Announced During Show
- Name Listed on Banner on Show Ring

Bronze Sponsor \$250 - \$499

- Name Listed in Show Program
- Name Listed on Banner in Show Ring

Platinum Sponsor \$2,500 - \$4,999

- Individual Sponsor Banner in Show Ring
- Logo on Live Stream
- Social Media Shout Out Prior to Show
- Listed in Show Program
- 1 Full Page Ad in Show Program
- 10 X 10 Tradeshow Space
- 2 Meal Wristbands

Friend of JBBA \$1 - \$249

- Name Listed in Show Program

Gold Sponsor \$1,000 - \$2,499

- Logo on Show Ring Banner
- Logo on Live Stream
- Social Media Shout Out Prior to Show
- Listed in Show Program
- 1/2 Page Ad in Show Program



2024 JBBA Title Sponsorships

Show Title Sponsorships

- National Heifer Show (\$7,500)
- Bred & Owned Heifer Show (\$5,000)
- National Cow/Calf Pair Show (\$3,500)
- Bred & Owned Bull Show (\$3,500)
- E6/Advancer Heifer Show (\$1,500)

Event Sponsorships

- Meet & Greet Social (\$1,000)
- Sunday Lunch (\$1,000)
- Fun Night (\$1,000)
- Monday Lunch (\$1,000)
- Tuesday Lunch (\$1,000)
- Tuesday Dinner (\$1,000)
- 40th Anniversary Dinner & Banquet (\$2,500)

Individual Sponsorship Opportunities

- 1 Full Page Show Program Ad (\$500)
- 1/2 Page Show Program Ad (\$250)



JBBA National Show & Convention Sponsorship Form

Contact Name

Sponsor Name Listed As

Mailing Address

City, State, Zip Code

Jr. Board Contact

BBU Number/Phone Number

Type of Sponsorship

Total Amount Sponsored

Please return this completed form to:

lkelley@beefmasters.org

or

P.O. Box 3790

Bryan, TX 77805

After the completed form has been received, invoices will be sent to the mailing address that you list above. If you have any questions please contact the BBU Office at 210-732-3132 or email lkelley@beefmasters.org

If your sponsorship includes a sponsorship banner or an advertisement in the JBBA Show Program you MUST have your logo and advertisement submitted to the email above by May 31, 2024.



2024 JBBA National Show &
Convention
Sponsorship Packet
July 19 - 24, 2024
Belton, TX



Oh the Places You'll go! Oh, the Places we have Been!



Celebrating
40 *Years!*